



NORTHEAST SNOW & ICE CONTROL EXPO

Totally dedicated to snow & ice control throughout the northeast. Focusing on equipment, supplies, de-icing products and trucks for snow & ice removal.

You should exhibit if you are a manufacturer, dealer or distributor of snow plows, attachments, spreaders, equipment, de-icing products or trucks for the snow and ice control industry.

Our attendees include:

- Snow and Ice Control Professionals
- Landscapers and Excavators
- General Contractors
- Public Works and Municipal Officials
- Facility and Plant Managers from institutions such as:
 - hospitals
 - schools
 - airports
 - commercial and industrial buildings

August 31st & September 1st, 2010
Royal Plaza Trade Center - Marlborough, MA

RESERVE YOUR EXHIBIT SPACE TODAY!

● **10' x 10' Exhibit Space \$995**

Multiple booth discounts available

Booth includes:

- 8' drape with 3' side rails
- Identification sign with booth number

● **Proven Marketing Strategies**

- Direct Mail & E-mail Campaign
- Print / Media Advertising
- Free Guest Passes
- Affiliations with Key Trade Associations

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Call Today And Reserve Your Space! 860.872.0263 866.654.8437 FAX: 860.872.0270